



Enjoy the Benefits of Sponsorship Today!



DELAWARE DEPARTMENT OF
NATURAL RESOURCES AND
ENVIRONMENTAL CONTROL

You are invited to Sponsor the 10th Delaware Wetlands Conference!

February 1 and 2, 2022 in Wilmington, Delaware

Dear Supporter:

In early 2022, hundreds of wetland experts and enthusiasts from the Mid-Atlantic region will gather **in person** at the 10th Delaware Wetlands Conference to share the latest in wetland research, innovations to outreach and education, and the progress of conservation programs. Wetlands play a vital role in our everyday lives, protecting our communities from flooding and erosion and boosting our economy through tourism and the seafood industry. It is important that we continue to foster an atmosphere that supports the exploration and dissemination of wetland science, and this conference has a history of doing just that. **We would like to invite you to become a sponsor this event**, not only to support wetland science and education in the Mid-Atlantic region, but to also gain visibility with important leaders in the field.

This popular conference has seen attendance rates grow consistently for over 20 years and can provide your organization with **two days of direct networking time in addition to printed and online exposure!** Your support allows conference registration fees to remain low, attracting attendees from many sectors of the industry while still offering first class conference speakers, workshops, amenities, and facilities.

This biennial conference **attracts scientists, planners, engineers, consultants, state, county and federal representatives, educators, community leaders, natural resource managers, and more** - offering excellent visibility for sponsors to key professionals in the region.

Professional sponsorship levels range from \$250 to \$3,500 and the varying sponsor benefits are attached in this letter. Please demonstrate your commitment to wetlands in the Mid-Atlantic region by sponsoring the conference at the level that is right for your organization!

To sponsor this event, please submit your sponsorship enrollment form and payment (check only please) to Erin Dorset at the mailing address provided below (pg.5) by **December 21, 2021** to be included in the printed program materials. Questions or concerns may be directed to Erin Dorset at 302-739-9939 or erin.dorset@delaware.gov, and for more information about the Conference, please visit: de.gov/dewetlandsconference.

We hope you will join us in person again for the 2022 Delaware Wetlands Conference where connecting science and communities to protect and conserve wetlands is our top priority!

Sincerely,

Erin Dorset

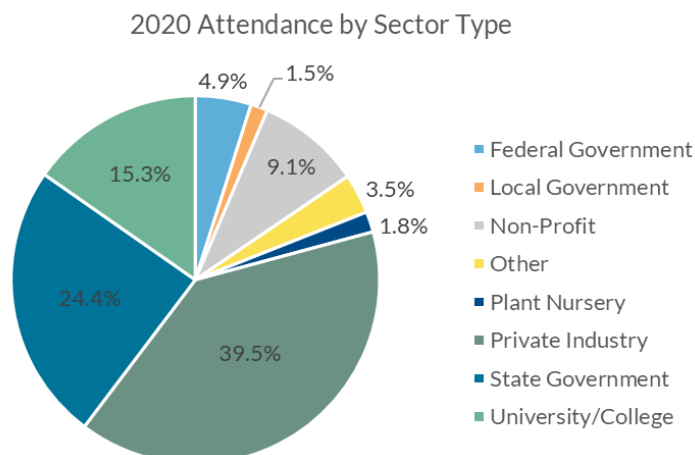
Sponsorship Chair, The Delaware Wetlands Conference Planning Committee

Why Sponsor the Delaware Wetlands Conference?

Amazing Visibility Across Multiple Sectors in the Mid-Atlantic Region!

Reach **400+ attendees*** at the Delaware Wetlands Conference and even more through our online media outlets, including:

- **Online communication:** Your logo and links to your website could be included on the conference webpage as well as in our social media outreach.
- **Email marketing:** Your logo and a link to your website could be included in our conference communications and updates to hundreds of attendees.
- **Conference program:** Your organization's ad could appear in the printed program in color or black and white that will be put directly in the hands of all attendees.
- **Onsite displays and signage:** Your logo could appear onscreen during presentation sessions, networking breaks, and on printed signage throughout the conference space.
- **Exhibit space:** You will get the chance to display what you have to offer and speak one-on-one with leaders in the field at a complimentary table display space in our break area.
- **Exclusive Networking & Lunch session sponsorships available:** At our top sponsorship level – a chance to spotlight your organization through exclusive reach to participants at the evening networking session or during our lunches.



* Based on attendance at the 2020 Delaware Wetlands Conference. Number of 2022 attendees may be smaller depending on Covid-19 restrictions. Please note benefits depend on giving level. For a complete list of levels and benefits, please see the next page.

Sponsors can:

Cultivate and strengthen your relationship with wetland researchers and conservation professionals and reinforce your visibility!

Connect with key decision makers and stakeholders. Your identity will be instantly recognized as an active partner in the wetland and natural resource management community.

Increase your brand awareness with a broad audience from across the region! Our attendees represent states from across the eastern seaboard:

- Delaware
- Pennsylvania
- Maryland
- New Jersey
- Virginia
- West Virginia
- New York
- Massachusetts
- Maine
- Florida
- North Carolina

Secure your sponsorship today to ensure your visibility!

de.gov/dewetlandsconference

Deadline:

December 21, 2021

Email erin.dorset@delaware.gov or call 302-739-9939 for questions or additional information.

Delaware Wetlands Conference Sponsorship Levels

Conserving Wetlands in the Mid-Atlantic Region
February 1-2, 2022

Benefit / Level	Benefactor \$3,500	Champion \$2,500	Supporter \$1,500	Friend \$500	Fan \$250
Recognition During/On/In:					
Lunches OR Evening Networking Session*	X				
Email Communications	X				
Poster Sessions	X	X			
Plenary Sessions	X	X			
Conference Displays	X	X	X		
Website	large logo with link	logo with link	logo with link	name with link	
PowerPoint Screens	X	X	X	X	X
Program Booklet	1/2 page color ad on back cover	1/2 page B&W ad inside	1/4 page B&W ad inside	logo inside	name inside
Social Media	X	X	X	X	X
Exhibit Space (10x10):	X priority placement	X priority placement	X	X	X
Complimentary Registrations:	4	3	2	1	1

* Subject to change based on most current Covid-19 restrictions

Delaware Wetlands Conference Sponsorship Form

Sponsor Name: _____
(Name of business/agency/organization)

Business Website Address: _____

Business Facebook Address: _____

Sponsorship Level:

- ☐ \$3,500 – Benefactor
- ☐ \$2,500 – Champion
- ☐ \$1,500 – Supporter
 - ☐ \$500 – Friend
 - ☐ \$250 – Fan

Contact Person

Name & Title: _____

Phone: _____ Email Address: _____

Mailing Address: _____

***Please indicate those who will be using the complimentary sponsorship registration by writing their name(s) and email(s) on the lines below.**

1. _____

2. _____

3. _____

4. _____

If you would like to register additional representative(s) from your organization that are not covered by complimentary registration, please refer to the registration page at the end of this form. Please note that registration is not available at the door.

Exhibit Display Type: ☐ Table-top display (table provided for all table-top displays)

☐ Free-standing display

Size: (H" x W"): _____ table also needed? ☐ Yes ☐ No

☐ No Exhibit Space Needed

☐ Other, please describe: _____

Number of Chairs at Booth: _____

Electricity at Booth: ☐ Yes (\$100 fee, waived for Supporter Level & Higher Sponsors)

☐ No

Registration information and form of payment must be submitted by **December 21, 2021** to be included in the printed program. Payment may be a single check including both sponsorship costs and registration costs for any additional representatives not covered by your complimentary registration(s). You may also pay for registration of additional representatives separately when online registration becomes available.

For additional questions or concerns, please contact Erin Dorset at 302-739-9939 or erin.dorset@delaware.gov

Send completed form and payment via check made payable to DNREC:

DNREC Division of Watershed Stewardship

Watershed Assessment and Management Section

Attn: Erin Dorset, Delaware Wetlands Conference

285 Beiser Boulevard, Suite 102

Dover, DE 19904

Remember: the earlier you register, the more exposure you will receive!



Registration for Additional Representatives

All attending representative(s) from your organization that are not covered by complimentary registration must complete the section below and submit full registration payment. Print and submit as many copies of this page as is necessary to register all of your attendees at once. You may also pay for registration of additional representatives separately when online registration becomes available.

Registration costs are as follows:

Early bird registration (Nov. 12-Dec. 13)

- \$110 per person for general 2-day admission
- \$75 per person for general single-day admission
- \$70 per person for students or presenters, 2-day admission
- \$55 per person for students or presenters, 1-day admission

Regular registration (Dec. 14-Jan.24)

- \$125 per person for general 2-day admission
- \$90 per person for general single-day admission
- \$75 per person for students or presenters, 2-day admission
- \$60 per person for students or presenters, 1-day admission

Please note that registration is not available at the door.

Name (as it will appear on your badge): _____

Institution (as it will appear on your badge): _____

E-mail: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Are you a presenter? Yes No

Circle the day(s) you are attending: Day 1 Day 2